

DRONES @ XPONENTIAL EUROPE – MEDIA KIT



Drones – Leading Source for the Uncrewed Future

Drones is the go-to publication for commercial uncrewed systems. We spotlight the technologies, use cases and policies that matter – clearly explained, commercially relevant and ready for real-world application.

Our readers are the people building, buying and deploying uncrewed solutions: engineers, founders, operators and decision-makers. From breakthrough research to market-ready deployment, Drones shows how uncrewed systems create measurable value – especially for SMEs.

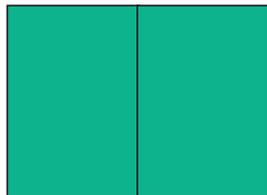


The One Publication Every Visitor Needs

Drones @ XPONENTIAL Europe is more than a publication – it is the official on-site guide to Europe's leading event for autonomous systems and robotics.

Featuring the official programme and show floor plan, the magazine is essential for navigating the exhibition and planning each day on site. Picked up and used by attendees throughout the show, it becomes part of the visitor's decision-making process – from the first step onto the show floor to the final booth visit.

That makes it one of the most powerful touchpoints of the event. Used repeatedly, kept throughout the day and trusted as the authoritative guide, advertising here places your brand exactly where decisions are made: before visitors choose sessions, routes and booths.



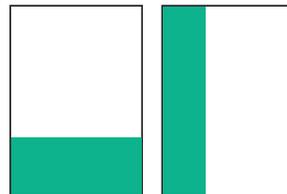
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Why advertise in Drones @ XPONENTIAL Europe

- Official show magazine
- Exclusive show floor plan & programme
- High-visibility, on-site distribution
- Direct access to decision-makers

Circulation:	6.500 copies
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